

AFFILIATE EVENT FACT SHEET

**BUSINESS
FREEDOM**
Foundations

3 DAY LIVE WORKSHOP
AUGUST 27TH, 28TH, 29TH 2018

WHAT: Business Freedom Foundations 3 Day Live Workshop

DATE: August 27th, 28th, 29th 2018

TIME: 12:00 PM to 3:00 PM EST each day

WHERE: Online

PRICE: Free!

WEBSITE: [www. BusinessFreedom.com/foundations/](http://www.BusinessFreedom.com/foundations/) - * This link is for information purposes only, and will not track any sales.

TARGET AUDIENCE: Business Freedom Foundations is for entrepreneurs who want to live their dream lifestyle while still generating strong cash flow in their business. These people are likely in the 35-45 age range and are in the first few years of building their business. They find themselves taking on too many responsibilities and are struggling to keep up. They feel alone and overwhelmed! These entrepreneurs are seeking a community of like minded individuals, who are struggling with the same issues as they are.

AUGUST 2017 LAUNCH STATS:

Number of Opt-ins	2100
Number of Live Attendees	541
Total # of Sales	48
Total Revenue	\$240,000
Total Revenue per opt-in	\$114.23

**What this would have meant
to an affiliate?**

\$34.28 PER OPT-IN
when promoting it!

Example:

1000 opt ins = **\$34,280**

POINT OF CONTACT: Lucy Skrypnek | Promotional Partner Manager
EMAIL: lucy.skrypnek@ericedmeades.com

*DISCLAIMER:

This document is permitted for internal use only, and is not to be sent to a list. If an affiliate breaks this rule, they will forfeit any commissions they have earned to that point.

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BUSINESS
FREEDOM
MASTERMIND

SALES OFFER

WHAT: Business Freedom Mastermind Sales Offer

PROGRAM DATE: October 2018 - September 2019

WHERE: Online

PRICE

\$4997 USD

Mastermind Calls ~~\$5000 USD~~

Two BFE Ticket ~~\$3994 USD~~

BF 365 Ticket ~~\$2500 USD~~

IMI Video Training ~~\$597 USD~~

\$12091 USD
Full Value

PAYMENT PLAN

\$850 USD/month
for 6 months

Mastermind Calls ~~\$5000 USD~~

Two BFE Ticket ~~\$3994 USD~~

BF 365 Ticket ~~\$2500 USD~~

IMI Video Training ~~\$597 USD~~

\$12091 USD
Full Value

COMMISSION: 30% on all back end sales

PAYMENT: 60% commission paid out by **September 25**, remaining 40% paid out by **October 25**, to account for any refunds. - * This is on full payment of the mastermind program. Payment plans are paid out on a monthly basis as funds are received.

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