

BUSINESS FREEDOM 365

Month Four, Week Three:
Recruiting

Topic

Attracting People Into
Your Business

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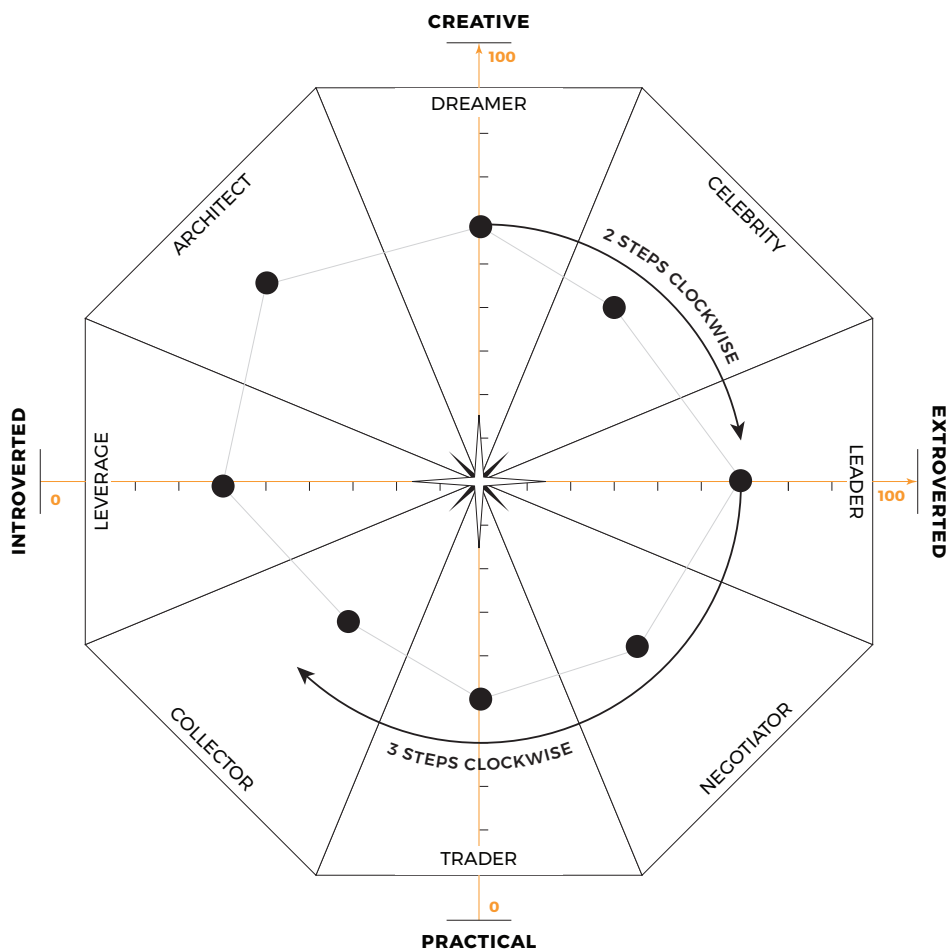
Attracting People Into Your Business

This week we are going to start creating a strategic roadmap of the people you want to attract to your business. To do this we're going to build off the homework from last week by focusing on two things.

1. The kind of people you need to attract in your business
2. Some specific people you already know you want to attract.

Before we do that, let's go back to the 8 path system. If you did the homework, you should have figured out what path you're on and from there we can figure out who you need around you.

Take a look at your natural path based on the system, then go two steps clockwise to the right, that will give you your first recruit. Then take note of that path you land on, then go another three spaces clockwise to the right for your second recruit.



Whatever path you are on, you probably have a natural inclination to the two paths on either side of you, so you can technically cover three paths at once just by yourself. With the instructions that I've given you above, it will allow you to recruit others that will cover all 8 Paths in your business with only three people.

The people on these two different paths may not be people that you love spending time with, or you may not click with socially, because they think differently than you. However, in a business context you really need to have those people counteracting energies.

Too often in business, to many people that are exactly the same and nothing gets done cause they all want to do the same things and they all want to NOT do the same things. Which long term is not functional.

This takes us to our homework for this week, which is an extension of the homework from last week.

Part 1

Write the two other paths you landed on down below.

- i. Two steps clockwise: The path of _____
- ii. Another three steps clockwise: The path of _____

This may seem like a really empty piece of homework, because you don't really know how to read people yet, but here's what's interesting, if you put it out to the universe then you may just meet them, and you might just see them for who they are.

Part 2

Look at your homework for last week, and consider the task chart, and the ratings that you gave each task. Then give some thought to the people you know, your network. Think about who some of the people are that you want to attract into your business to do those tasks.

Write down the names of the people around you that might be interesting to work with.

It doesn't matter if they already have a job or a business. Some of these people you may want to actually recruit, but the others create an archetype or a frequency for the type of person you want in your business.

NAME	WHERE YOU KNOW THEM	TASK

